



**Wal-Mart Supports Blind Industries and Services of Maryland  
by Launching the New Glory Days Brand at its Arbutus Supercenter**

**Baltimore, MD – Wal-Mart and Blind Industries and Services of Maryland (BISM) are proud to launch the new Glory Days brand at the Wal-Mart Supercenter store located on 3601 Washington Blvd in Arbutus, MD. The Glory Days launch will be commemorated with a ceremony at the store on Tuesday, August 5 at 2:00 PM.**

The Glory Days brand was created to provide employment opportunities for blind and disabled workers. All Glory Days products are manufactured, packaged or distributed by blind or disabled workers such as those who work at BISM. BISM, located on Washington Boulevard just minutes from the Arbutus Wal-Mart, will be responsible for packaging and distributing the Glory Days pet products that will be sold in the store.

The Arbutus Wal-Mart will feature two Glory Days pet products. The Glory Days Pup-A-Pedicdog<sup>®</sup> bed is manufactured with U.S. military camouflage fabric and filled with orthopedic foam. The Glory Days Plush Pet Rugs are 100% polyester Sherpa and come in three versatile colors. Purchasing these Glory Days products will allow Wal-Mart shoppers to give back to their local community and help create “A NEW DAY FOR WORKERS WITH DISABILITIES.”

Wal-Mart Manager Bill Adler provided the much-needed support to launch the Glory Days brand. At the launch event, Mr. Adler will be recognized for his outstanding commitment to the Baltimore community with a letter of appreciation from BISM President Frederick J. Puente. Representatives from Glory Days will also be on hand to celebrate this exciting occasion and to answer any questions about Glory Days.

For more information about Glory Days, go to [www.GloryDaysUSA.com](http://www.GloryDaysUSA.com). To learn more about BISM, visit [www.bism.org](http://www.bism.org).

About BISM Since its establishment by the Maryland General Assembly in 1908, BISM, a 501(c)(3) not-for-profit, has offered innovative training and diverse employment opportunities for blind and visually impaired people of all ages. BISM employs over 400 Associates, the majority of whom are blind, and manufactures more than 150 products at facilities located in Salisbury, Baltimore and Cumberland. Our nationally acclaimed training division offers programs that teach real-world skills and builds self-confidence for adults, seniors and youth. Media Contacts:

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YEARS OF OPPORTUNITIES FOR THE BLIND

August 5, 2008

Mr. Bill Adler  
Wal-Mart Supercenter  
3601 Washington Blvd  
Arbutus, MD 21227

Dear Bill:

Blind Industries and Services of Maryland would like to sincerely thank you and the Lansdowne Station Wal-Mart Supercenter for supporting the Glory Days® brand.

By helping launch the socially conscious Glory Days® brand, Wal-Mart is increasing employment for blind and visually impaired people and building self-confidence in the blind and disabled workforce.

Your commitment to Glory Days® also offers Wal-Mart customers the opportunity to obtain high-quality products while supporting American blind and disabled workers.

Blind Industries and Services of Maryland and Glory Days® hope that today is just the beginning of a long, successful partnership with Wal-Mart. Thank you again for your support in helping us launch the Glory Days® brand!

Sincerely,

Frederick J. Puente  
President

Glory Days® at Wal-Mart Launch Ceremony.  
Daniel Reich, CEO of Glory Days®; Bill Adler, Wal-Mart Arbutus Supercenter Store Manager;  
Frederick Puente, President of Blind Industries and Services of Maryland

